## **Amber Freed**



Amber Freed currently serves as SLC6A1 Connect's Founder and Chief Executive Officer. Amber's son, Maxwell, was diagnosed with the neurological disease SLC6A1 (GAT1) at a year old. Prior to Founding SLC6A1 Connect, Mrs. Freed served in a variety of equity and financial analysis roles, most recently in equity research with Janus Henderson Investors. She brings 15+ years of equity analysis, capital markets, valuation and corporate strategy to her non-profit role to advance curative approaches for SLC6A1. Mrs. Freed attended the University of Denver on an academic scholarship for both undergraduate and graduate school. She was also featured in the top selling book, *Shortcut to Prosperity*. Amber was nominated for the Global Genes 2019 RARE Champion of Hope Award. She also sits on the board for CombinedBrain and Rare Village.

## **Areas of Advocacy Expertise:**

- Nonprofit Organization
- Pharmaceutical Partnerships
- Gene Therapies
- Social Media & Marketing
- Structuring Academic Contracts
- Assessing Contract Research Organizations
- FDA Meetings
- Whitepaper Development
- Public Speaking
- Symposium Planning

Amber's philosophy of patient advocacy when working with stakeholders Patient advocacy is an art and requires strategic thinking inorder to advance treatment, awareness and care for those affected by rare disease. I believe it is vital to recognize all key stakeholders and maintain open communication. I regularly communicate within industry, the patient community, government and the scientific community to formulate a path forward.

## Amber's Advocacy Philosophy

I fight like a mother for those that do not have a voice. Advocacy is an exhausting and oftentimes thankless job. Most advocates did not interview for the job, they were forced into the role when a loved one fell ill and there was no path forward. My dream is to work ourselves out of a job by forming a system that accounts for those most vulnerable.

Additional comments from Amber to the rare disease advocacy leadership community Tough times do not create character. Tough times reveal character. As advocates, we must be relentless, tireless and solely focused on the goal to help patients.

## **Contact Information**

Email: afreed@slc6a1connect.org

LinkedIn: <a href="https://www.linkedin.com/in/amberfreed/">https://www.linkedin.com/in/amberfreed/</a>
Facebook: <a href="https://www.facebook.com/SLC6A1/">https://www.facebook.com/SLC6A1/</a>

Website: www.SLC6A1Connect.org